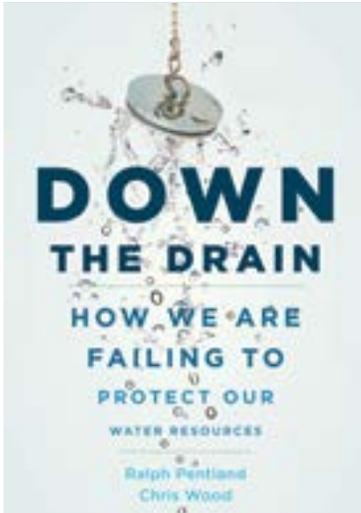


# 'What's your stake in Canada's threatened natural security?'

Powerful insights from a compelling speaker about our vital water resource



## Chris Wood

*"Compelling"* *"Provocative"* *"Red-hot"*

... some of the words used to describe Chris Wood's ideas about Canada's water. **Book him now to share his insights about Canada's 'natural security gap' and its implications for your organization.**

**B**roadcaster, author, journalist and public speaker Chris Wood writes and speaks out passionately about the central importance of water and its management to our future prosperity, health and even survival.

A veteran observer of Canada's political and natural evolution over four decades, Wood has delved deeply into the threats facing our greatest natural resource in two recent books. *Dry Spring: The Coming Water Crisis of North America* (2008) revealed how climate change is redistributing water resources around the continent and calendar—with implications for business from wine-making to transportation.

Now *Down the Drain: How We Are Failing to Protect Our Water Resources*, written with leading policy expert Ralph Pentland, exposes how decades of federal and provincial policy mismanagement have left Canadians' natural security vulnerable to increasingly negative economic and health consequences—and shows how we can demand that governments and business protect this vital public trust.

Engaging and plain-spoken, Chris Wood offers stimulating keynote or theme addresses customized to your audience, as well as a catalytic addition to expert panels.

### **Audiences already energized by Chris' presentations include:**

IdeaCity (Toronto's annual counterpart to California's TED talks)  
The Nature Conservancy of Northern California  
Canada's Top 40 Executives Under 40  
Bonfield Canadian Farmland & Agri-Business Investment Seminar  
Elmvale Water Festival  
T4G Leading Thinkers  
Okanagan Basin Water Board annual GM



For Chris' availability and fees, contact: White Dog Creative Inc. [info@bychriswood.com](mailto:info@bychriswood.com), 250.245.9191  
For further information about *Down the Drain*, contact *Greystone Books*, [marketing@greystonebooks.com](mailto:marketing@greystonebooks.com)

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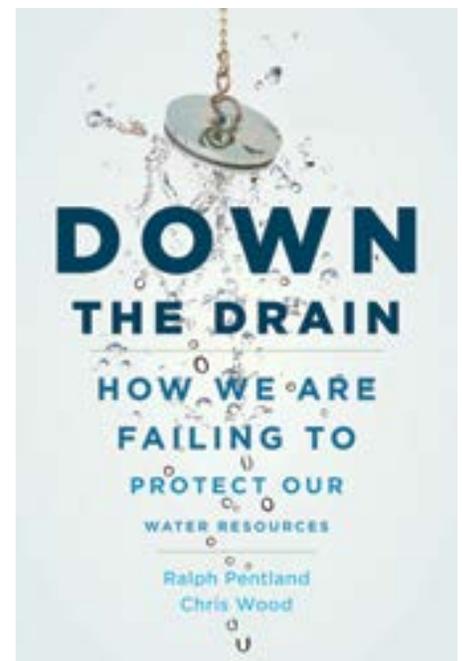
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***"To learn the rules of survival, buy this book."***

Peter C. Newman

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